

Fact Sheet

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PRINCESS MARGARET HOSPITAL
FOUNDATION

CORPORATE PROGRAMS

PMH Foundation provides your company, no matter how big or small, with the opportunity to make a difference to the sick and injured children of Western Australia. Your company can assist the Foundation to update vital hospital areas and equipment, fund crucial medical research or sponsor expertise.

Interaction with PMH Foundation will strengthen your company-employee relationships by enabling your staff members to pull together to support a very worthwhile cause. It is also a great way to improve your company brand and profile.

How to get involved

There are a number of ways your company and its employees can help Princess Margaret Hospital. We can offer assistance in setting up the following programs which are low-cost, easy and quick to implement.

● Payroll Giving

Company employees can contribute to PMH Foundation through automatic deductions from their pay. Donations from pre-tax salaries entitle staff to tax deductions, and appear on employee group certificates. In this flexible scheme, employees may commence, adjust or cease contributions at any time.

● Gift Matching

Many companies match their employees' donations to charity dollar for dollar or at a percentage of the total amount given in a financial year. Staff recognise gift matching as concrete evidence that a company supports causes which are personally important to employees.

● Safety Awards/Bonus Programs

These programs take many forms such as Safety & Staff Awards, Loss Time Injury, Scheduled Bonus, Shutdown Bonus, Completion Bonus or End of Project Bonus. If donated, your company will not be taxed for these awards and PMH Foundation will retain the full pre-tax value.

● Cause Related Marketing

CRM is a powerful positioning and marketing tool that links a company to a charity in a corporate partnership for mutual benefit. It utilises the power of the brand to publicly demonstrate a company's commitment to addressing worthwhile causes. Commonly, businesses adopt a CRM program by donating a percentage of their sales from a product or service to charity.

● Events

Companies can help foster a happy workplace by holding fundraising events to support PMH. Attendance by your staff at PMH Foundation events is also appreciated.

Corporate Programs are a rewarding and fun way to make a difference to the lives of children in need. They are also a great way to involve your staff in positive activities and programs.



PMH Foundation is the principal fundraising body for Princess Margaret Hospital (PMH), providing Western Australia's only specialist children's hospital with vital medical equipment and specialist services, as well as implementing capital projects.

Since the Foundation was first established in 1998 we have raised more than \$22 million for PMH.

Caring for kids